

REMARKS

Please enter the attached amendments prior to examination of the present application.

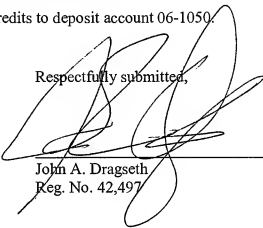
The amendments clarify, and make explicit, that a complex pricing structure is a pricing structure having multiple different priced bids (as opposed to non-complex pricing, which would involve a single price from a bidder). Such a feature is disclosed throughout the original application, including at paragraphs 5, 7, 8, 25, 27, 29, 37, 41, 44, and 47. As noted in prior responses and in the specification, such complex pricing structures provide benefits in giving bidders greater flexibility in making bids, and thus provide buyers with better, more finely tuned, bids. Prior rejections were premised on the examiner's position that such a feature was not explicitly recited in the claims. As such, Applicants respectfully submit that the claims are now in condition for allowance, and request allowance of each of the pending claims.

Please apply any other charges or credits to deposit account 06-1050.

Respectfully submitted,

Date: _____

10/5/07



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